

2014 HYUNDAI **GENESIS COUPE**



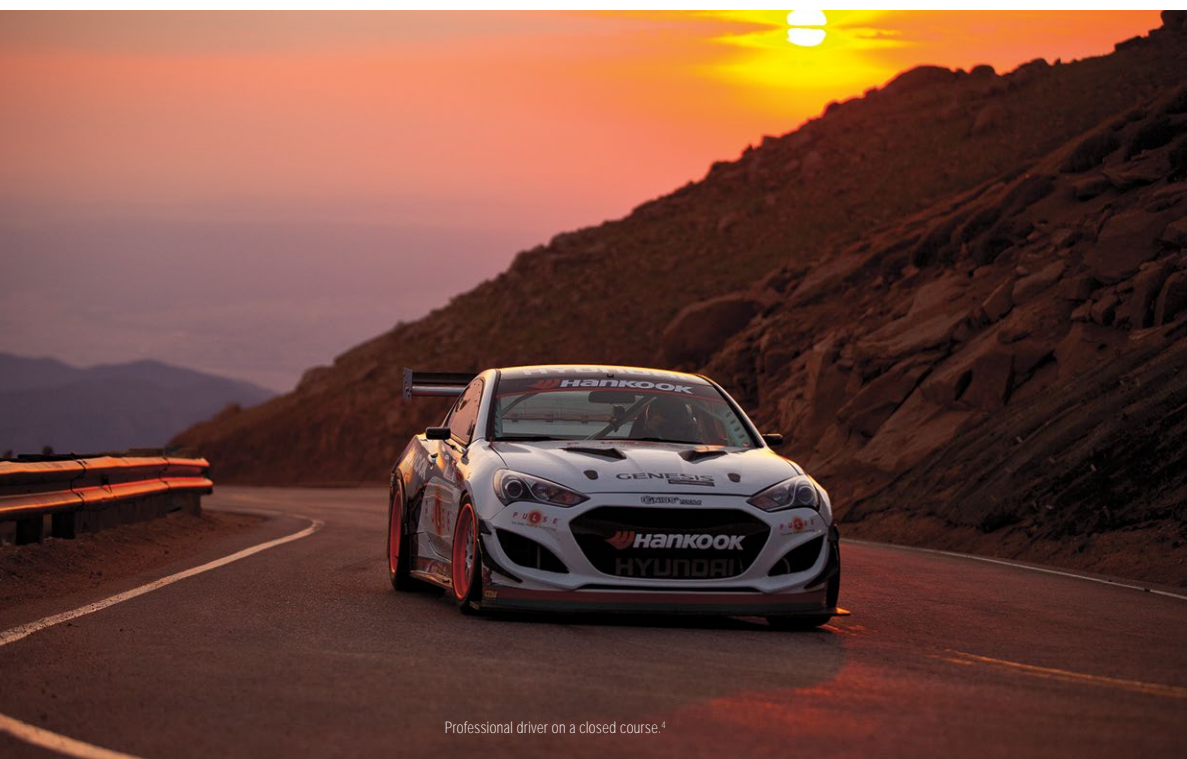
GENESIS COUPE 2.0T in Santiago Silver / GENESIS COUPE 3.8 in Tsukuba Red



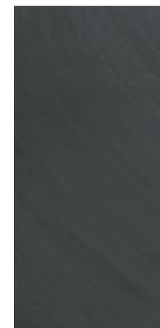
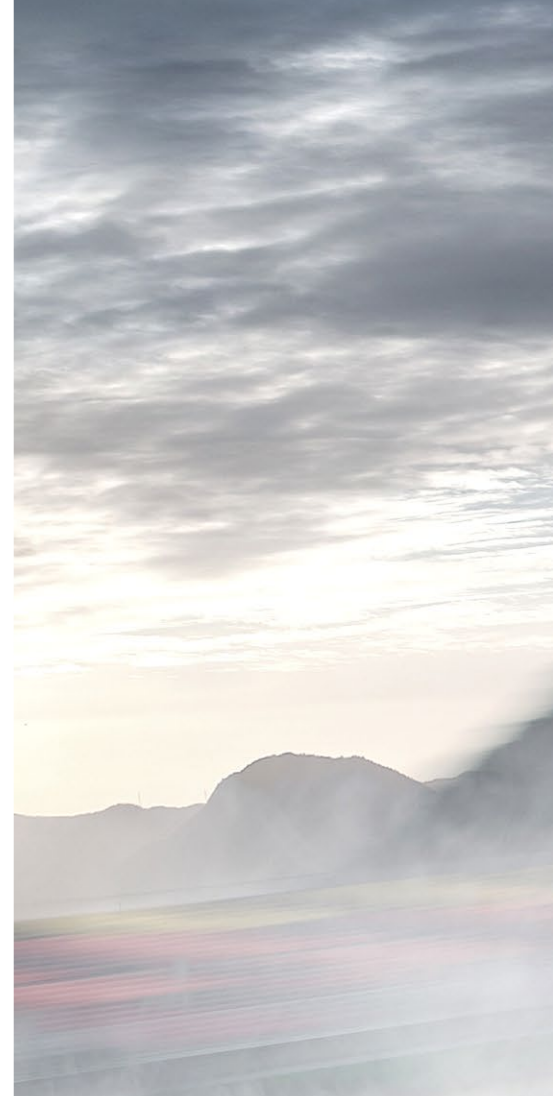
A SPORTS CAR SHOULD FLEX ITS MUSCLES.
NOT ITS CHASSIS.

A rigid chassis is the key to building a refined sports car. It must resist the twisting forces of high-performance cornering and remain firmly planted to the road. To give Genesis Coupe a high degree of torsional stiffness, our engineers rely on high-tensile steels. The result is an incredibly rigid platform for the rear multi-link suspension. The 5-link design at the rear wheels creates a feeling of responsiveness that led a senior editor at *Edmunds.com* to refer to the 2013 Genesis Coupe as a “dedicated tool for dissecting any road.”¹

Car and Driver summed up its praise with this advice: “Note to Genesis Coupe suspension engineers: Now may be the time to ask for a raise.”² On the racetrack, even greater precision is possible. Thanks to Genesis Coupe’s available front camber bolts, you can calibrate the suspension for negative camber settings suited to track-day levels of steering response. And to make those days of driving exhilaration truly blissful, Genesis R-Spec now features larger seat bolsters to help reduce driver fatigue.



Professional driver on a closed course.⁴



MEET OUR TWIN.

Genesis Coupe 2.0T is not your ordinary sports car. Its 274-horsepower twin-scroll turbocharged engine is the most powerful 4-cylinder in its class. The forced induction from an advanced twin-scroll turbocharger produces a generous supply of torque and power throughout the entire RPM range. How that smooth power is transferred to the rear wheels is your choice: A 6-speed manual or class-exclusive SHIFTRONIC® 8-speed automatic transmission with paddle shifters.

Our 2.0T R-Spec model offers further enhancements to handling, traction and braking. Move up to the 2.0T Premium, and you'll enjoy an extra infusion of technology in the cockpit. Fire up the engine with the push of a button, and listen carefully to that exhaust note: For 2014, it's been retuned for a new, deeper sound – the perfect complement to the Genesis Coupe 2.0T's aggressive front-end styling.



GENESIS COUPE 2.0T R-SPEC in Ibiza Blue. Professional driver on a closed course. Do not attempt.

POWER. IT'S THE ULTIMATE STIMULANT.

With a whopping 348 horsepower and 295 lb- of torque, Genesis Coupe 3.8 betters rivals like the 2014 Infiniti Q60 Coupe and 2013 BMW 435i Coupe in the most fundamental barometer of sports car engineering: Pure power.

Genesis Coupe 3.8 R-Spec takes all of that power and offers you a choice of how you'd like it served. An Ultimate version features a track-tuned suspension, front-camber adjustment bolt, aluminum pedals, rear spoiler and aero wiper blades. Our Grand Touring version is tuned to the more sumptuous side of performance, providing you with an alternate route to driving bliss.

It's a sports car whose rewarding and highly refined driving dynamics are matched by the sensory delights of an interior that places technology like automatic temperature control into a cabin cradled of exquisite materials. Available features include everything from double-stitched heated leather front seats and a 360-Watt Infiniti® premium audio system to a power sunroof, Rear Parking Assistance System and more.¹

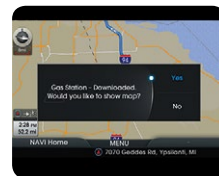
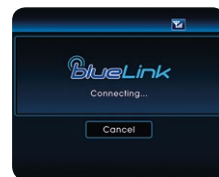






GENESIS COUPE 3.8 in Black Leather





2014 GENESIS COUPE EXTERIOR COLOR

GRADE IT.
ON A CURVE.



TSUKUBA RED



CASABLANCA WHITE



SANTIAGO SILVER



EMPIRE STATE GRAY



CASPIAN BLACK



IBIZA BLUE



GENESIS
Coupe



SETTLE IN. AND DON'T SETTLE FOR LESS.



ADHERE TO THE ROAD.
NOT THE RULES.





